Managing Change

Course Description

This workshop provides a flexible and scalable process to prepare for and implement organizational change whether small or large. We’ll give you the tools to navigate through the crossroads of the way things were to the way things will be, while maximizing the benefits and minimizing resistance. This program is founded on the psychology of behavior and motivation and will empower you to handle change in programs, projects, personnel, and even organizational crisis while maintaining integrity and productivity.

Course Outline

- Introduction to the Change Acceptance Journey
- Preparing for Change
  - Assessing Values and Objectives
- Aligning the Needs and Wants of Disparate Stakeholders
- Interactive Application*
- Managing Unexpected Change
- Identifying the Underlying Issues Causing Resistance
- Impact Analysis
- Effectively Communicating Change Information
  - Message Development & Delivery
  - Reframing
- Content Reinforcement Exercise*
- The Pathway to Positive Outcomes
- The Behavioral Change Platform*
- Garnering Agreement and Support
- Strengthening and Moving Forward

*Exercises are condensed or excluded for ½ day session

Course Duration – ½ Day or One-Day Workshop

Price - $397 USD (½ Day) $597 (1 Day)

Course Part Number – TCW-MCW-CLW (½ Day) TCW-MCW-SDW (1 Day)

Who Should Attend – This course is designed for professionals responsible for administering and managing change. This is also appropriate for teams and groups affected by change.

After completing this comprehensive training, you will have the necessary skills to:

- Promote readiness for change
- Communicate with the affected parties to facilitate a smooth transition
- Attain maximize buy-in
- Help team members accept change
- Reduce drops in morale and productivity

Register Today

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