Course Description

This workshop builds upon the foundation of our highly-acclaimed Introductory Workshop. The Advanced section delves deeper into the anatomy of a great presentation. Developed for the already skilled presenter, this workshop explores advanced techniques that will take your existing speaking skills to the next level of influence, connection, and impact.

Course Outline

- Introduction of Course Expectations and Core Concepts
- Participants Deliver Prepared Presentations*
- Comprehensive Personalized Coaching in Key Areas
- Instructional Presentation of High Level Skills
  - Memorable Messaging
  - Establishing Credibility and Authority
  - Originality in Visual Aids
  - Crafting Clear and Specific Messages
- In-Depth Examination of the Science Behind Effective Storytelling
- Dynamic Application of Concept*
- How and When to use Humor Appropriately
- Interactive Implementation Lesson*
- Participants Deliver Enhanced Presentations*
- Final Review and Feedback

*Activities may be videotaped to facilitate coaching

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