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Source: Xilinx, Inc.

Xilinx Launches Authorized Training Provider Program in North America

Tuesday January 9, 7:30 am ET

Inaugural Provider Technically Speaking, Inc. Appointed to Southwest U.S. Region

SAN JOSE, Calif., Jan. 9 /PRNewswire/ -- Xilinx, Inc. (Nasdaq: [XLNX](#) - [News](#)), the world's leading provider of programmable chips, today announced the formation of an Authorized Training Provider (ATP) program in North America. Modeled after proven Xilinx ATP programs in Asia Pacific and EMEA, the new program complements the company's Education Services curriculum, offering engineers an expanded network of local providers certified to deliver high quality Xilinx-authorized training in programmable logic and system-level design.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20020822/XLNXLOGO>)

The company also announced the appointment of its first certified North American training provider, Technically Speaking, Inc. (Las Vegas, NV.), for the Southwest U.S. region (Arizona, Nevada, New Mexico, Southern California). Technically Speaking was selected following a successful pilot of the ATP program that resulted in a 20 percent increase in training attendance in their region. Today, Technical Speaking, Inc. (<http://www.technically-speaking.com>) offers more than 20 courses to customers in the Southwest U.S., including FPGA design/architecture, embedded processing, DSP, HDL (VHDL/Verilog), PCI solutions, and design tools.

Over the next 18 months, Xilinx intends to extend its ATP network to include additional providers operating across all regions of North America, with the ability to train engineers on Xilinx's latest programmable silicon solutions, including both VirtexTM-5 and SpartanTM-3A FPGA families.

"Today's designers are facing incredible pressure to complete increasingly complex programmable designs faster, cheaper and with optimal system-level performance," said Xilinx Vice President of Corporate Sales & Services Jane Vaillancourt. "This has led to increased market demand for high-quality, flexible, affordable, local training options for engineers designing with Xilinx. As part of our comprehensive Education Services offering, we're meeting that demand through Xilinx and ATP provider-led training worldwide. We're excited to expand the ATP program into North America, and to welcome Technically Speaking as our first certified provider."

"The Xilinx ATP program is a focused and flexible approach to customer training," added Technically Speaking, Inc. Founder and CEO L. Eric Culverson. "The ability to develop long term customer relationships within a specific region that concentrates on individual and collective training needs provides a significant benefit for all parties. Technically Speaking, Inc is pleased to be designated as the first ATP in North America."

About the Xilinx Authorized Training Provider Network in North America

The Xilinx ATP program is complementary to Xilinx Education Services, which delivers training to engineers interested in learning how to develop low-cost, efficient programmable logic and system-level designs through instructor-led and e-learning courses on Xilinx technology, such as Connectivity, CPLD, DSP, Embedded design and FPGA. Xilinx customers worldwide

can assess their skills online for free to determine which courses are appropriate for them.

In addition to Xilinx Education Services training, engineers located in the Southwest U.S. can enroll and pay for courses directly with Technically Speaking -- or sign up with training credits if their company has purchased a Xilinx Productivity Advantage (XPA) package. For the latest course details and schedules or to register for instructor-led classes, contact Technically Speaking (see below). For all other regions, see the Xilinx Training Catalog or visit <http://www.xilinx.com/support/education-home.htm> .

Region: State	North America Training Provider	E-mail	Phone
Arizona	Technically Speaking, Inc.	gretchen@technically-speaking.com	702-736-4116
So. California	Technically Speaking, Inc.	gretchen@technically-speaking.com	702-736-4116
NV	Technically Speaking, Inc.	gretchen@technically-speaking.com	702-736-4116
NM	Technically Speaking, Inc.	gretchen@technically-speaking.com	702-736-4116
All States	Xilinx Online Training Catalog	N/A	N/A

About Xilinx

Xilinx is the worldwide leader in complete programmable logic solutions. For more information, visit www.xilinx.com .

About Technically Speaking

Founded in 1991, TSI has become the industry's premier training provider for VHDL, Verilog, and FPGA design language learning. The company has trained over 8,000 engineers to become proficient in these complex design languages. Just as its clients vary in size and requirements, its training services and products are designed to offer them the greatest flexibility and customization to meet their needs. The company can conduct classes onsite, offsite or to the engineer's desktop.

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